



Make Your Organization More Sustainable Workshop

When people can see a vision and recognize what can be done in a concrete way to achieve it, they will begin to feel encouraged and enthusiastic instead of frightened.

Erich Fromm

Sustainability is now a central issue that drives intelligent decision-making. Organizations that practise sustainability can reduce costs, create trust with their partners, recruit the best workers, reduce their risks to a minimum, and anticipate government regulation.

Every Canadian organization must become more sustainable:

- Canadians use more water per capita than any other national population except the United States. Canadian water use is more than two times higher than that of Europeans. ([Environment Canada](#))
- Canada ranks an embarrassing 27th out of 29 OECD nations in terms of energy use per capita. Canadians consume almost double the OECD average, and more than five times the world average. ([Canada vs. the OECD](#))
- Canada's greenhouse gas emissions continue to rise. Since 1990, oil and gas is + 41%, electricity + 41%, transportation + 31%. ([David Suzuki Foundation](#))

These are the challenges facing your organization, and this workshop provides a roadmap to the completely workable solutions we can adopt.

Steven—It was a pleasure to meet you and I found your message to be a personally inspiring clarion call to take greater action in the face of the looming sustainability challenge we are facing as a planet.

Best Regards, Shingi—recent workshop participant

Who Should Attend?

- Boards of Directors, CEOs, COOs, CFOs, CIOs and Volunteer Staff
- Directors, Managers, Supervisors, Team Leaders, and Administrators
- Marketing, Communications, Human Resource and Public Relations Managers
- Accounting, Financial, and Other Business Professionals
- Engineers, Designers, Technicians, Technologists
- Line Managers, Support Staff, Foremen
- Anyone who wants to become more sustainable

Agenda...2



How To Be More Sustainable

**Steven can tailor the content to meet your specific needs.
Participant workbook and individual attention
will noticeably improve your optimism.**

What We Can Do

What Are the Issues and Where Do We Start?

Measuring Your Sustainability

What You Bring In

Green Purchasing
Supply Chain Auditing
Material Lifecycle Analysis

What You Send Out

Air, Water, and Material Emissions

Carbon Footprint Calculation

Greening Your Building

Transportation

Water and Waste

Raising Energy Efficiency

Banning the Bulb
Energy-efficient Appliances
More-efficient Buildings
The Energy Savings Potential

Turning to Renewable Energy

Harnessing the Wind
Wind-powered Plug-in Hybrid Cars
Solar Cells and Collectors
Energy from the Earth
Plant-based Sources of Energy
River, Tidal, and Wave Power
The World Energy Economy of 2020

Measuring Your Achievements

Mobilizing Your People

Duration:

One or two days at your location
Maximum workshop size: 30

Workshop Leader



Steven Moore earned his Masters Degree in Environmental Studies from York University and has pursued interdisciplinary environmental and energy theories and practices for over 25 years. He has taught at several post-secondary institutions and has practised sustainability for the last 11 years by producing solar power to live off-the-grid on his organic farm.

He is currently building an earth-sheltered house on the banks of the Salmon River. You can follow his progress at [Notes from the Underground](#).

Steven teaches sustainability at the Queen's School of Business and Laurentian University's Bachelor of Business Administration program.

He has over 75 popular publications to his credit in the fields of communication, environment, and energy. His clients have laughed, felt encouraged, and learned how to be more sustainable.